

Working Student / Intern (m/f/d) – Design, Marketing & Social Media



INVITE

Innovation is what drives us. As a non-profit research organization, we develop groundbreaking technologies with our interdisciplinary team that shape the future – and create added value for society.

Our **Vision** is to achieve substantial things through strong partnerships. Together with our broad network of scientific and industrial partners, we create synergies from which everyone benefits.

Technology is our passion, and we love to share it. Through research on industry-relevant scientific questions and further education, we prepare the next generation for the challenges of the future.

We are looking for a motivated Working Student (m/f/d) to support our team in the areas of web design, marketing and social media.

Your tasks:

- Redesign and relaunch of our websites (www.invite-research.com, https://ddic.invite-research.com/)
- Management and further development of our LinkedIn company page (content creation, posting, community management)
- Creation of appealing graphics, visuals and marketing materials
- Support in digital communication of our research projects (e.g. Smart Automation, Drug Delivery, Sustainability)

What you bring:

- Studies in Design, Communication Design, Marketing, Media Sciences or similar
- Strong skills in web design (TYPO3, WordPress, Elementor or similar; HTML/CSS is a plus)
- Experience with social media, especially LinkedIn, and tools like Canva, Adobe Creative Suite or Figma
- Creative, reliable and with a good sense for modern, science-based communication
- Good English and German skills

What we offer:

- Exciting insights into an innovative research and open-innovation environment
- Flexible working hours (approx. 15–20 hours/week for working students, full-time for interns)
- Great team atmosphere at CHEMPARK Leverkusen
- Opportunity to bring in your own ideas and create visible results

The position is limited to 6 months.

INVITE GmbH strives for a gender-equitable employment structure and therefore expressly welcomes applications from women.

Interested?

Are you excited to communicate our scientific topics in a creative and contemporary way? Then we look forward to receiving your application!

Please send your application (short cover letter + CV + portfolio or links to previous work) to: Maja Diebig-Lorenz (diebig-lorenz@invite-research.com). (Subject: Working Student Design & Social Media)